



# Countryside Jobs Service®

*THE Countryside Specialists since 1994*

**CJS®** - The Original, the Biggest & the Best in the field

## RECRUITMENT ADVERTISING RATES – VALID until 1/6/19

Advert Type	<b>CJS Online - ONLY</b> (with SFL* in CJS Weekly)	<b>CJS Weekly – Regular package</b>	<b>CJS Professional</b> Full Coverage Package
<b>Standard listing:</b> 300 words with one logo.	112	<b>125</b>	135
additional words (per 100)	22	<b>25 (max of 500 words)</b>	27.50 (max of 500 words)
additional logos (each)	40	<b>45</b>	50
Unlimited	175	<b>n/a</b>	n/a
<b>Video</b>	40	<b>45</b>	50
<b>Display adverts</b> (h x w)			
1/4 (130 x 85)	120	<b>135</b>	145
1/2 (130 x 180)	240	<b>265</b>	290
Full page (270 x 180)	480	<b>530</b>	580
<b>Cheapest option:</b> 200 words linage	50	<b>55</b>	60

### **SFL\* = Free advertising!**

CJS Weekly is the only CJS publication to carry free recruitment advertising.

Standard Free Linage is the basic details of your vacancy edited to the in house style, under six standard headings, maximum word count of 200 per advert.

### **Promote your advert**

**Higher promotion** £30 per day Links to your advert on CJS.

Additional promotion with more detailed tweet plus LinkedIn and Facebook postings with repeat listings in the daily email.

Limits: maximum of 3 per week. CJS will list no more than 3 per day.

**Job of the Day** £60 per day Banner on the main jobs page. Links direct to your advert.

Includes additional Twitter with image, LinkedIn and Facebook postings and highlighted in the daily email with your logo.

Limits: maximum of 1 banner per week. CJS will list no more than 1 per day.

See samples and more info here: <https://c-js.co.uk/CJSadPromo>

**Featured Job in CJS Professional** £10 Links direct from the email to your advert on CJS.

Place details of your vacancy at the top of the CJS Professional email ensuring it will be seen in the email preview pane. Job title, employer name, location plus a sentence to promote your vacancy. An excellent way to promote 'sticky' vacancies.

### **Other information:**

**Apprenticeships and Interns** 50% discount off all advertising.

ALL including free adverts are posted online at: <https://www.countryside-jobs.com/Jobs/apprenticeships.html>

**Volunteers and unpaid posts** 50% discount off all advertising.

ALL including free adverts are posted online at: <https://www.countryside-jobs.com/volunteers/> Please note the online pages are distinct from the main CJS Online jobs page.

**Hosting additional information** We can host your job description, application pack or other documentation.

Cost min £10 per document. £10 per 100kb file size, this is usually large enough for most files.

**Discounts:** bulk packages available starting from 5% for three adverts.

Note, adverts appear in CJS Weekly initially and then in CJS Existing Opportunities until the edition nearest the closing date. Therefore, no need for repeat adverts.

Full media pack available online or by request.

Please read our Terms and Conditions available on our website or by request.

VAT will be added at current rate. VAT Reg. No. 892908279.

**[www.countryside-jobs.com](http://www.countryside-jobs.com)**

01947 896007

[ranger@countryside-jobs.com](mailto:ranger@countryside-jobs.com)

Countryside Jobs Service, The Moorlands, Goathland, Whitby, N. Yorks YO22 5LZ



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## **RECRUITMENT ADVERTISING RATES – VALID until 1/6/19**

### **CJS Weekly – regular package** - for highly targeted advertising.

Your advert is posted online and included in CJS Weekly, the original Countryside Jobs Service, a weekly newsletter sent to subscribers with a keen interest in the sector, actively looking for work and those just keeping in touch with current developments. It is the longest running such service and has an excellent reputation and proven results.

**READERSHIP - newsletter:** 200 copies by subscription, c. 8,500 readers including every National Trust site, many RSPB and Wildlife Trust sites, university careers departments. 95% sent electronically.

**READERSHIP – online:** open access, no need to register, includes daily email and social media coverage.

Average of 200,000 page loads per month for jobs section

**DEADLINE:** Space noon every Thursday Copy 5pm Thursday

**PUBLISHED:** every Friday (except Christmas)

**ONLINE:** every week day, last update at 4pm (except Friday, 3pm)

### **CJS Weekly® – free advertising**

Newsletter only. A free linage advert consists of your information heavily edited under six headings to fit the in-house style, maximum word count: 200. There is no online coverage for free linage.

#### **Enhance your free advert**

Add a logo £20

Enhanced listing £20 Slightly different layout, bold heading, boxed advert.

**NB: Online coverage:** there is no automatic online coverage with free or enhanced listings. Free linage adverts have the lowest response rate of all the options available.

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**If your deadlines fit we would always recommend CJS Professional for best coverage.**

### **CJS Professional** – for best value and greatest coverage. (digital publication)

Includes full advert online and in CJS Weekly. Full publication is posted online and is live for one month from date of publication. The online advert element of the package can be posted any day and remains online for up to four weeks, longer runs by arrangement. Same copy for all three elements, variations may be available please request a quote.

**READERSHIP:** sent as a free digital newspaper to offices and sites of relevant authorities, agencies and major conservation charities also to opt-in members of Countryside Management Association.

Total readership c.100,000

**DEADLINES:** Space 5pm Monday preceding

Copy Before 12 noon Tuesday preceding

**PUBLISHED:** Second Thursday each month

See website for exact dates or call for details.

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### **CJS Online ONLY** - CJS website

Your advert is posted online and brief details in the daily bulletins including email; also edited details as Standard Free Linage (SFL) in CJS Weekly.

All adverts are online for four weeks (or until the closing date whichever is sooner) longer runs by arrangement at 20% of the total cost per additional week.

**READERSHIP:** freely available An average of 200,000 page loads per month (google analytics).

**DEADLINES:** none, we aim to place adverts online within one working day and it is often within hours of receiving your copy. Last update at 4pm Mon-Thur, 3pm Fri.

Available every day including most Bank Holidays by prior arrangement. Except Christmas and New Year when the CJS office is closed.

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Endorsed by the Countryside Management Association and the Scottish Countryside Rangers Association.

Full media pack available online or by request.

Please read our Terms and Conditions available on our website or by request.

VAT will be added at current rate.

VAT Reg. No. 892908279.

01947 896007

ranger@countryside-jobs.com

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## **CJS Services**

Additional recruitment services.

Available to add to any advertising with CJS, even the free linage in CJS Weekly.

### **Hosting additional information**

If you don't have a website or are unable to host your own documentation we can host your job description, application pack or other documentation.

We can supply you with a web link to use in any other advertising.

Cost min £10 per document. £10 per 100kb file size, this is usually large enough for most files.

### **PO Box**

If you request application by CV and don't want them arriving in dribs and drabs or taking up your administrators time use a CJS PO Box.

We will set up a box number for replies which can be sent to us by post or email. We will acknowledge receipt for you and once the closing date has passed send a bundle of applications either by post or electronically, we can scan and email paper applications.

Cost £50 for digital only (by email)

£75 for post and digital

### **Application forms**

Use our online standard application form.

Direct applicants to our form, you can use the address in other adverts.

We collect the responses, acknowledge receipt and send you all applications by email or post after the closing date has passed.

Cost £100

### **CJS shortlisting service**

The ultimate package.

Use our online application form, provide us with a list of criteria both essential and desirable, you can rank them in order of preference.

We will acknowledge receipt of applications on your behalf and collect the responses.

Once the closing date has passed we will group your applications into sets up to a maximum of four groups, according to your criteria and then send you the applications.

Cost £750

### **For information**

CJS is fully GDPR compliant, is registered with the Information Commissioners Officers and is on the Data Protection Register, register entry Z98570707.

CJS will forward all information provided to the employer or their agent and will not retain or use supplied information for any other purpose.

CJS will destroy all copies within two weeks of the interview date or within eight weeks of the closing date whichever is the longer.

Endorsed by the Countryside Management Association and the Scottish Countryside Rangers Association.  
National Biodiversity Network Corporate Supporter. Sponsors of British Wildlife Photography Awards.

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