







# Countryside Jobs Service<sup>®</sup>

*THE Countryside Specialists since 1994*

**CJS<sup>®</sup>** - The Original, the Biggest & the Best in the field

## **RECRUITMENT ADVERTISING RATES – VALID until 30/6/20**

Basic Listing	Standard Listing	Premium Listing	Long Listing
			
<b>Advert type:</b> 300 words text	300 words plus logo	400 words plus 2 logos	500 words plus up to 5 logos
<b>Cost:</b> £75	£125	£175	£225
<b>Add CJS Professional for:</b> £5	£10	£15	£20

### **All adverts.**

Online for four weeks or until the closing date whichever is sooner. Longer runs by arrangement. Published in full in the next available edition of CJS Weekly, our subscribers newsletter.

If you need a full display advert (e.g. for dual languages) please contact us for further details.

### **Extras**

**Add a video:** £40

**Higher promotion:** £25 per day Additional promotion with more detailed tweet plus LinkedIn and Facebook postings with highlighted repeat listings in the daily email. Limits: maximum of 3 per week.

**Job of the Day:** £50 per day As higher promotion but with an image, you can supply an image to use or CJS will create one for you. Includes: banner on the main jobs page.

Limits: maximum of 1 promotion per advert per week.

**Social Package:** £75 per advert As for Job of the Day plus sharing to other website / fora, for example specialist Facebook pages and LinkedIn groups, selected by CJS to ensure we're reaching the right audience for your job. Limits: one promotion per advert only.

See samples and more info here: <https://c-js.co.uk/CJSadPromo>

**Featured Job in CJS Professional** £10 Links direct from the email to your advert on CJS.

Place details of your vacancy at the top of the CJS Professional email ensuring it will be seen in the email preview pane. Job title, employer name, location plus a sentence to promote your vacancy. An excellent way to promote 'sticky' vacancies.

### **And don't forget FREE**

CJS Weekly is the only CJS publication to carry free recruitment advertising.

Standard Free Linage is the basic details of your vacancy edited to the in house style, under six standard headings, maximum word count of 200 per advert.

### **Other information:**

**Apprenticeships and Interns** 50% discount off all advertising. ALL including free adverts are posted online at: [www.countryside-jobs.com/volunteers/apprenticeships-and-interns](http://www.countryside-jobs.com/volunteers/apprenticeships-and-interns)

**Volunteers and unpaid posts** 50% discount off all advertising.

ALL including free adverts are posted online at: [www.countryside-jobs.com/volunteers/](http://www.countryside-jobs.com/volunteers/)

Please note the online pages are distinct from the main CJS Online jobs page.

**Hosting additional information** We can host your job description, application pack or other documentation. Cost min £10 per document. £10 per 100kb file size, this is usually large enough for most files.

**Discounts:** bulk packages available starting from 5% for three adverts.

Note, adverts appear in CJS Weekly initially and then in CJS Existing Opportunities until the edition nearest the closing date. Therefore, no need for repeat adverts.

Full media pack available online. Please read our Terms and Conditions.

VAT will be added at current rate. VAT Reg. No. 892908279.

01947 896007 [www.countryside-jobs.com](http://www.countryside-jobs.com) [ranger@countryside-jobs.com](mailto:ranger@countryside-jobs.com)

Countryside Jobs Service, The Moorlands, Goathland, Whitby, N. Yorks YO22 5LZ



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## **Regular Package - CJS Weekly<sup>®</sup> and CJS Online**

Your advert is posted online at countryside-jobs.com/jobs and published in CJS Weekly, the original Countryside Jobs Service, a weekly newsletter sent to subscribers with a keen interest in the sector, actively looking for work and those keeping in touch with current developments. It is the longest running such service and has an excellent reputation and proven results.

**READERSHIP - CJS Weekly digital newsletter:** 200 copies by subscription, c. 8,500 readers including every National Trust site, many RSPB and Wildlife Trust sites, university careers departments.

**READERSHIP – online:** open access, no need to register, includes daily email and social media coverage.

Average of 200,000 page loads per month for jobs section (google analytics).

**DEADLINE:** Space noon every Thursday Copy 5pm Thursday

**PUBLISHED:** every Friday (except Christmas)

**ONLINE:** every week day, last update at 4pm (except Friday, 3pm)

## **CJS Weekly<sup>®</sup> – free advertising**

Newsletter only. A free linage advert consists of your information heavily edited under six headings to fit the in-house style, maximum word count: 200. There is no online coverage for free linage.

### **Enhance your free advert**

Add a logo £20

Enhanced listing £20 Slightly different layout, bold heading, boxed advert.

**NB: Online coverage:** There is no automatic online coverage with free or enhanced listings. Free linage adverts have the lowest response rate of all the options available.

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**If your deadlines fit we would recommend CJS Professional for best coverage for only £5, £10, £15 or £20 more**

## **CJS Professional** – for best value and greatest coverage. (digital publication)

In addition to your advert in CJS Weekly and online. Full publication is posted online and is live for one month from date of publication. The online advert element of the package can be posted any day and remains online for up to four weeks, longer runs by arrangement. Same copy for all three elements, variations may be available please request a quote.

**READERSHIP:** sent as a free digital newspaper to offices and sites of relevant authorities, agencies and major conservation charities also to opt-in members of Countryside Management Association.

Total readership c.100,000

**DEADLINES:** Space 5pm Monday preceding

Copy Before 12 noon Tuesday preceding

**PUBLISHED:** Second Thursday each month

See website for exact dates or call for details.

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## **Recent Testimonials**

- ▶ I remember eagerly awaiting for CJS to drop through my door when I was job hunting twenty years ago. I was impressed to hear that it was still top of everyone's list when I asked where we should advertise a post recently. Julia Lofthouse, BBOWT
- ▶ As the role advertised was a tight deadline, CJS were extremely professional and responded rapidly to any queries, highly recommended. Caroline Kelly, Plantlife
- ▶ We found the team to be very helpful and placing our advert was made very straight forward and quick. Fiona McKenna, British Dragonfly Society
- ▶ CJS is the place everyone goes for wildlife based careers. Dean Williams, Essex Wildlife Trust

Endorsed by the Countryside Management Association and the Scottish Countryside Rangers Association.

Full media pack available online or by request.

Please read our Terms and Conditions available on our website or by request.

VAT will be added at current rate.

VAT Reg. No. 892908279.

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## **CJS Services**

Additional recruitment services.

Available to add to any advertising with CJS, even the free linage in CJS Weekly.

### **Hosting additional information**

If you don't have a website or are unable to host your own documentation we can host your job description, application pack or other documentation.

We can supply you with a web link to use in any other advertising.

Cost min £10 per document. £10 per 100kb file size, this is usually large enough for most files.

### **PO Box**

If you request application by CV and don't want them arriving in dribs and drabs or taking up your administrators time use a CJS PO Box.

We will set up a box number for replies which can be sent to us by post or email. We will acknowledge receipt for you and once the closing date has passed send a bundle of applications either by post or electronically, we can scan and email paper applications.

Cost £50 for digital only (by email)

£75 for post and digital

### **Application forms**

Use our online standard application form.

Direct applicants to our form, you can use the address in other adverts.

We collect the responses, acknowledge receipt and send you all applications by email or post after the closing date has passed.

Cost £100

### **CJS shortlisting service**

The ultimate package.

Use our online application form, provide us with a list of criteria both essential and desirable, you can rank them in order of preference.

We will acknowledge receipt of applications on your behalf and collect the responses.

Once the closing date has passed we will group your applications into sets up to a maximum of four groups, according to your criteria and then send you the applications.

Cost £750

### **For information**

CJS is fully GDPR compliant, is registered with the Information Commissioners Officers and is on the Data Protection Register, register entry Z98570707.

CJS will forward all information provided to the employer or their agent and will not retain or use supplied information for any other purpose.

CJS will destroy all copies within two weeks of the interview date or within eight weeks of the closing date whichever is the longer.

Endorsed by the Countryside Management Association and the Scottish Countryside Rangers Association.  
National Biodiversity Network Corporate Supporter. Sponsors of British Wildlife Photography Awards.

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