



Countryside Jobs Service

The Original, the Biggest and the Best in the field

UK Market Leaders for countryside and environmental staff

ADVERTISING RATES FOR CLASSIFIED – VALID 1/1/09 – 30/6/09

WEBSITE ADVERTISING: CJS Classified Always freely available - updated weekly
Countryside-jobs.com has an average of 45,000 page impressions per day.

Free Option:

50 word description to include contact details.

Paid Options:

Linage 200 words, including 50 free, £30. Additional words 20p each

Logo mono £20 each colour £30 each

Full Display Adverts: Regular sizes (h x w, mm)

size	dimensions	mono cost	full colour cost
1/4	120 x 80	£85	£105
1/2	120 x 170	£170	£210
Full Page	250 x 170	£340	£420

Other sizes are accepted, please ask for a quote.

All adverts are online for three months, longer runs by arrangement.

BONUS: All adverts in CJS Classified have free hyperlinks.

Deadlines: None, website is updated weekly.

PRESS ADVERTISING: CJS Monthly For best coverage.

Plain Linage 300 words maximum £55

Linage + Logo 200 words plus one mono logo £65

Full Display Adverts (h x w, mm)

size	dimensions	mono cost	full colour cost	mix & match *
1/4	120 x 80	£90	not available	£135
1/2	120 x 170	£180	£290	£235
Full Page	250 x 170	£360	£575	£475

* mix & match options. Mono advert in the paper copy, colour in the website copy.

Leaflet Inserts: by arrangement, please phone for details.

Guide price - For flat A4 or A3 folded to A4,

£50 insertion fee to cover electronic copies + £20 / hundred insertion in paper copies.

BONUS: published online in full with brief details on CJS Daily Online and in CJS Weekly

READERSHIP: sent as a free newspaper to offices and sites of relevant authorities, agencies and major conservation charities. 1150 paper copies + 400 email copies Total readership c.30,000

DEADLINES: Space 5pm Monday preceding Copy Before 12noon Tuesday preceding

PUBLISHED: second Thursday each month

See website for exact dates or call to ask.

Please our Terms and Conditions available on our website or by request.
15% VAT will be added. VAT Reg. No. 892908279.

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