



Countryside Jobs Service

THE Countryside Specialists since 1994

CJS - The Original, the Biggest & the Best in the field

RECRUITMENT ADVERTISING RATES – VALID 1/1/12 - 30/6/12

WEBSITE ADVERTISING: CJS Online

Linage 200 words £50
Additional words per 100 £22

Logo £40 each

Full Display ads: Regular sizes

Size	Dimensions (h x w, mm)	cost
1/4	120 x 80	£120
1/2	120 x 170	£240
Full Page	250 x 170	£480

Other sizes are accepted, please ask for a quote.

All adverts are online for four weeks (or until the closing date whichever is sooner) longer runs by arrangement at 20% of the total cost per additional week.

BONUS: Includes free hyperlinks, brief details in the daily bulletins; also edited details as standard (free) linage in CJS Weekly.

READERSHIP: freely available

The site has an average of 4.5m hits per month.

We do not use any data capture methods so are unable to quote unique user numbers.

DEADLINES: none, we aim to place adverts online within one working day and it is often within hours of receiving your copy.

Enhance your advert:

Job of the Day: banner for Job of Day, links direct to your advert. Cost £35

Sample:

Job of the Day: Monday 1 January Countryside Ranger with CJS
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Job of the Day with Logo: £60

Job Specification / application form. We can host your Job Spec as a downloadable / printable PDF linked to your advert. Cost from £35 per document.

Extra logos:

Add your logo to your thumbnail listing for display adverts. £40

Add your logo to your free standard linage in CJS Weekly. £40

Other options:

Microsite: all your online adverts with CJS in one place.

Cost £40 per month plus initial set up £50. Minimum term three months.

Employer profile: 300 words text plus one logo; includes links to your website and from adverts on Daily Online (or microsite). Cost £110 per calendar month, minimum term three months. 10% discount for subsequent months.

Rolling banner logo on CJS Daily Online linking to your microsite or Employer Profile. Cost £40 per month.

If your deadlines fit we would always recommend CJS Monthly as offering the best coverage includes full online advertising. PTO for details

Please read our Terms and Conditions available on our website or by request.

VAT will be added at current rate.

VAT Reg. No. 892908279.

01947 896007

ranger@countryside-jobs.com

Countryside Jobs Service, The Moorlands, Goathland, Whitby, N. Yorks YO22 5LZ

PTO for press advertising



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RECRUITMENT ADVERTISING RATES – VALID 1/7/11 – 31/12/11

CJS MONTHLY – for best value and greatest coverage. (digital publication)

Plain Linage 300 words maximum £80

Linage + Logo 200 words plus one logo £95

Full display Advert size	dimensions (h x w, mm)	Cost
1/4	120 x 80	£135
1/2	120 x 170	£265
Full Page	250 x 170	£530

BONUS: published online in full including CJS Online.

Edited details of all adverts included as Standard (Free) Linage in CJS Weekly.

Enhance your advert: Add your logo to your online thumbnail listing £40 or a Job of the Day Banner £35 or £60 with logo.

Add a logo to your free linage in CJS Weekly for £40.

READERSHIP: sent as a free digital newspaper to offices and sites of relevant authorities, agencies and major conservation charities.

Total readership c.40,000

DEADLINES: Space 5pm Monday preceding

Copy Before 12noon Tuesday preceding

PUBLISHED: second Thursday each month

See website for exact dates or call for details.

CJS WEEKLY - for highly targeted advertising.

Plain Linage 300 words maximum £80

Linage + Logo 200 words plus one mono logo £95

Full display Advert size	dimensions (h x w, mm)	mono cost	full colour cost	mix & match *
1/4	120 x 80	£125	£200	£155
1/2	120 x 170	£250	£400	£315
Full Page	250 x 170	£500	£800	£625

* mix & match options. Mono advert in the paper copy, colour in the electronic.

BONUS: free advertising available.

Standard (free) Linage, details of your vacancy are edited under nine standard headings into the in-house style. **Add a logo to your free linage for £40.**

READERSHIP: 5,000 copies, c. 8,500 readers including every National Trust site, many RSPB and Wildlife Trust sites, university careers departments but mostly to individuals. $\frac{3}{4}$ sent electronically.

DEADLINE: Space 5pm every Thursday

Copy 12 noon every Friday

PUBLISHED: every Monday (except Christmas)

Online coverage: there is no automatic online coverage with this publication.

If you book an online advert with your paid weekly advert receive a 50% discount on the price of your online advertising (online advert to be no larger than your advert in CJS Weekly).

Please note: Sizes quoted are height x width and are the absolute maximum space permitted. We use only 100% recycled paper and envelopes (this affects reproduction quality so please make your adverts nice and clear!). Recommended minimum text size within display adverts : 8 Point in Times New Roman or equivalent size. Please don't use dark watermarks under your text.

Endorsed by the Countryside Management Association, NATUR and the Scottish Countryside Rangers Association. Supporting Durrell and Naturenet.net Sponsors of British Wildlife Photography Awards

Full media pack available online or by request.

Please read our Terms and Conditions available on our website or by request.

VAT will be added at current rate.

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PTO for online advertising