

# **Countryside Jobs Service**

The Original, the Biggest & the Best in the field. *Countryside Specialists since 1994* 

Jobs, Training, Information, News – find them all in CJS.

2014



CJS Weekly : published every **Friday** (except , copy deadline 12 noon every *Friday* (same day) CJS Professional : published second **Thursday** of the month, copy deadline 12 noon <u>Tuesday</u> preceding The Moorlands, Goathland, Whitby, North Yorkshire YO22 5LZ 01947 896007 ranger@countryside-jobs.com **www.countryside-jobs.com** 

more information PTO.

Countryside Jobs Service is the UK's Leading Weekly for Countryside & Environmental Staff. Endorsed by Scottish Countryside Rangers Association, NATUR & the Countryside Management Association.

| <u>Deadlines</u><br>Issue    | Booking 5pm Mon               | Copy 12noon Tue               | es <b>Published</b>           |  |                 |      |
|------------------------------|-------------------------------|-------------------------------|-------------------------------|--|-----------------|------|
| January<br>February<br>March | 13/1/14<br>10/2/14<br>10/3/14 | 14/1/14<br>11/2/14<br>11/3/14 | 16/1/14<br>13/2/14<br>14/3/13 | <ul> <li>If your <u>office</u> does not receive a free<br/>copy of CJS Professional email your<br/>name and organisation details to<br/>Professional@countryside-jobs.com</li> </ul> |                 |      |
| April<br>May                 | 7/4/14<br>FRIDAY 2/5/14       | 8/4/14<br>6/5/14              | 10/4/13<br>8/5/14             | RATES (rates val   | lid to 30/6/14) |      |
| June                         | 8/6/14                        | 9/6/14                        | 12/6/14                       | <b>RATES</b> (rates valid to 30/6/14)<br>Full coverage, includes Weekly + Online<br>Linage 200 words £60, 300 words (max) £85<br>Add up to 2 logos at £50 each                       |                 |      |
| July                         | 7/7/14                        | 8/7/14                        | 10/7/14                       |  |                 |      |
| August                       | 11/8/14                       | 12/8/14                       | 14/8/14                       | Display adverts, r   |                 |      |
| September                    | 8/9/14                        | 9/9/14                        | 11/9/14                       | size   | dimensions      | Cost |
| October                      | 6/10/14                       | 7/10/14                       | 9/10/14                       | 1/4  | 120 x 80        | £145 |
| November                     | 10/11/14                      | 11/11/14                      | 13/11/14                      | 1/2<br>Full Dago   | 120 x 170       | £290 |
| December                     | 8/12/14                       | 9/12/14                       | 11/12/14                      | Full Page  | 250 x 170       | £580 |

**CJS Professional** is published on the Second Thursday in the month Largest readership for advertisers

CJS Weekly Subscriptions from 75p per week

Every Friday, (except for Christmas and New Year) Published:

Booking deadline for paid adverts: 5pm Thursday (day before) Advertisers:

Copy deadline for all adverts: 12 noon same Friday (excluding Good Friday)

Subscribers: Database for subscriptions closes at 3pm Thursday before

| <b>RATES</b> (rates valid to 30/6/14) Includes online<br>Basic details as standard linage: Free.<br>Add logo to free linage £20 | Full display<br>adverts size | dimensions<br>(h x w, mm) | cost |
|---|------------------------------|---------------------------|------|
| Linage 200 words £55, 300 words (max) £80   | 1/4                          | 120 x 80                  | £135 |
| Add up to 2 logos at £45 each   | 1/2                          | 120 x 170                 | £265 |
|   | Full Page                    | 250 x 170                 | £530 |

### **CJS Online** is published every weekday

We aim to place adverts online within one working day and it is often within hours of receiving your copy. **RATES** (rates valid to 30/6/14)

#### Full Display ads: Regular sizes

| Linage 200 words £50<br>additional words per 100 £22 | size      | dimensions | cost |                           |
|--|-----------|------------|------|---------------------------|
| Logo £40   | 1/4       | 120 x 80   | £120 | Other sizes are accepted, |
| 2090 240   | 1/2       | 120 x 170  | £240 | please ask for a quote.   |
|  | Full Page | 250 x 170  | £480 |                           |

#### **Other Recruitment Services** Available from CJS

We can host your documentation (eg job description, application pack) from £40 per document PO Box (includes application acknowledgement): Digital only £50. Digital and postal £75 Use of our standard application form: £100 Shortlisting services from £750

Ask us for information on these additional services.

# CJS Focus

| When     | What                                |      |
|----------|-------------------------------------|------|
| February | Volunteer Work                      | Con  |
| May      | Environmental and Outdoor Education | dead |
| August   | Volunteer Work                      | Free |
| November | Urban Environment                   |      |

ntact us for more details and exact dlines. e advertising usually available.

## What else ....

CJS Training Directory No deadlines. For training courses (short and long), centres and other events. **CJS Classified Directory** Online only. For all your tool, equipment and specialist requirements. Daily News Keep up to date with countryside, wildlife and other relevant news. Send us your PR for inclusion.

COUNTRYSIDE-CAREERS\*COM The CV listing site for countryside professionals.

Follow us on Twitter - twitter.com/CountrysideJobs and twitter.com/CountrysideNews Connect with LinkedIn - linkedin.com/in/thecjsteam Find us on G+ at google.com/+CountrysidejobsCJS