



Countryside Jobs Service

The Original, the Biggest and the Best in the field

The Countryside Specialist

ADVERTISING RATES FOR CLASSIFIED – VALID 1/1/12 – 30/6/12

WEBSITE ADVERTISING: CJS Classified Directory Always freely available - updated weekly
Countryside-jobs.com has an average of 3.5m hits per month

Free Option:

50 word description to include contact details

Paid Options:

Linage 100 words, including 50 free, £20. Additional words 35p each

Logo £40 each - add to any listing including free

Video Embed a video into your advert for £50

Full Display Adverts: Regular sizes (h x w, mm)

size	dimensions	cost
1/4	120 x 80	£120
1/2	120 x 170	£240
Full Page	250 x 170	£480

Other sizes are accepted, please ask for a quote.

All adverts are online for three months, discounted rates for longer runs.

NB: Adverts are placed on ONE page of the directory, duplicate postings at £10 per page plus 25% of the cost of any paid advertising.

BONUS: All adverts in CJS Classified have free hyperlinks. All new or upgraded adverts receive a brief listing in CJS Monthly.

Deadlines: None, website is updated weekly.

Online Discounts:

- Advertise for one year and get 25% off
- Advertise for six months and get 12.5% off

PRESS ADVERTISING: CJS Monthly

For best coverage – digital newsletter

Plain Linage 300 words maximum £80

Linage + Logo 200 words plus one mono logo £95

Full Display Adverts (h x w, mm)

size	dimensions	mono cost	CJS Weekly		CJS Monthly mono or colour
			full colour cost	mix & match *	
1/4	120 x 80	£125	£200	£155	£135
1/2	120 x 170	£250	£400	£315	£265
Full Page	250 x 170	£500	£800	£625	£530

* mix & match options. Mono advert in the paper copy, colour in the website copy.

BONUS: published online in full with brief details on relevant page of the Classified Directory for one month. Edited details of all adverts included in CJS Weekly.

READERSHIP: sent as a free digital newspaper to offices and sites of relevant authorities, agencies and major conservation charities. 1,200 copies sent by email. Total readership c.40,000

DEADLINES: Space 5pm Monday preceding Copy Before 12noon Tuesday preceding

PUBLISHED: Second Thursday each month See website for exact dates or call to ask.

Please our Terms and Conditions available on our website or by request.

VAT will be added at standard rate.

VAT Reg. No. 892908279.

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